

CBWW GEORGIA MOTHER & INFANT STORYBOARD



Hello, GA Maternal Health Facts

What do you want to learn today?

Maternal Health Equity



Facts

Examples

Resources



68.9 per 100K

Georgia Maternal Mortality Rate (2015-2017)



2.3x

Black women more likely to die from pregnancy-related causes



14.5%

2017-2019 GA preterm birth rate



1.45x

The preterm birth rate of Black women is 1.45 times that of all women



15.7% births are low birth weight for **black women** vs 7.1% for **white women**
In Fulton County

2017-2019





Steps to Support Maternal Health Equity



CBWW Maternal Health Equity

- Teach women about the Black Birthing Bill of Rights.
- Know who your elected officials are and find a champion of the maternal health issue. You can find policymakers at [here](#), then identify their priorities based on committees they serve on or legislation they have sponsored.
- Attend town halls and coalition meetings to raise issues and voice priorities.
- Share information about local maternal health organizations and support the work they are doing.
- Talk to the people who have been impacted by the maternal health issues for which you're advocating. Highlight their stories to make others aware.
- Take advantage of social media to promote your cause and connect with supporters.
- Contact CBWW: Watrina W. to learn more about the [Atlanta Healthy Start Initiative](#) and Asha I. for [Maternal Health Equity Initiatives](#).

The Time
to Act is
Now

Impact
Lives



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Resources & Organizations to Checkout



Education

**[Black Mamas
Matter Alliance](#)**



Awareness Campaign

**[CDC Hear Her
Campaign](#)**



Patient Advocacy

**[Black Birthing
Bill of Rights](#)**



Programs

**[Center for Black
Women's
Wellness](#)**



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AIM CCI Atlanta Community Profile Data



27.7 per 100,000

U.S. Maternal
Mortality Ratio (1)



23.8 per 100,000

Georgia Maternal
Mortality Ratio (1)



**Other Cardiovascular
Conditions**

U.S. Leading Cause Pregnancy-
Related Death (2)



Cardiomyopathy

GA Leading Cause Pregnancy-
Related Death (3)

Alliance for Innovation on Maternal Health Community Care Initiative (AIM CCI)

AIM CCI's goal is to reduce maternal mortality and morbidity through the development and implementation of non-hospital-focused maternal safety bundles across community and outpatient settings. These safety bundles are sets of evidence-based practices meant to improve maternal health outcomes. The bundles are created to address specific areas of need in communities that experience high rates of maternal mortality and morbidity. CBWW is a lead pilot site for Atlanta.

1 Centers for Disease Control and Prevention (2020). National Center for Health Statistics. Cesarean Delivery Rate by State Retrieved from: https://www.cdc.gov/nchs/pressroom/sosmap/cesarean_births/cesareans.htm

2 Georgia Department of Public Health (2021). Maternal Mortality Fact Sheet. Data from 2015- 2017. Retrieved from: <https://dph.georgia.gov/maternal-mortality>

3 Centers for Disease Control (2022). Pregnancy Mortality Surveillance System (PMSS) 2014- 2017. Retrieved from: <https://www.cdc.gov/reproductivehealth/maternal-mortality/pregnancy-mortality-surveillance-system.html>



Your Role

When birthing women engage in respectful prenatal care, this results in positive health outcomes for moms and babies.

- To help improve these outcomes for moms and babies, we need to ensure that ALL women have access to health insurance and adequate, respectful prenatal and birthing care.

- Encourage legislators to support postpartum Medicaid expansion.
- Encourage medical providers to learn about the CDC Hear Her campaign.
- Encourage pregnant moms to check their eligibility for supportive programs like Healthy Start.
- Encourage their support system to learn about the Black Birthing Bill of Rights.

Count Me In



Need More Info