Hello, GA Maternal Health Facts
What do you want to learn today?

- **Georgia Maternal Mortality Rate (2015-2017):** 68.9 per 100K
  - Black women more likely to die from pregnancy-related causes
  - The preterm birth rate of Black women is 1.45 times that of all women
  - 14.5% births are low birth weight for Black women vs 7.1% for white women in Fulton County
  - 2.3x Black women more likely to die from pregnancy-related causes
  - The preterm birth rate of Black women is 1.45 times that of all women
WHAT CAN I DO?

Teach women about the Black Birthing Bill of Rights.

Know who your elected officials are and find a champion of the maternal health issue. You can find policymakers at [here](#), then identify their priorities based on committees they serve on or legislation they have sponsored.

Attend town halls and coalition meetings to raise issues and voice priorities.

Share information about local maternal health organizations and support the work they are doing.

Talk to the people who have been impacted by the maternal health issues for which you’re advocating. Highlight their stories to make others aware.

Take advantage of social media to promote your cause and connect with supporters.

Contact CBWW: Watrina W. to learn more about the Atlanta Healthy Start Intiative and Asha I. for Maternal Health Equity Initiatives.

The Time to Act is Now

Impact Lives
Resources & Organizations to Checkout

Education
- Black Mamas Matter Alliance
- CDC Hear Her Campaign

Awareness Campaign
- Center for Black Women’s Wellness

Programs
- Black Birthing Bill of Rights
Alliance for Innovation on Maternal Health Community Care Initiative (AIM CCI)

AIM CCI’s goal is to reduce maternal mortality and morbidity through the development and implementation of non-hospital-focused maternal safety bundles across community and outpatient settings. These safety bundles are sets of evidence-based practices meant to improve maternal health outcomes. The bundles are created to address specific areas of need in communities that experience high rates of maternal mortality and morbidity. CBWW is a lead pilot site for Atlanta.

Your Role

When birthing women engage in respectful prenatal care, this results in positive health outcomes for moms and babies.

- To help improve these outcomes for moms and babies, we need to ensure that ALL women have access to health insurance and adequate, respectful prenatal and birthing care.
  - Encourage legislators to support postpartum Medicaid expansion.
  - Encourage medical providers to learn about the CDC Hear Her campaign.
  - Encourage pregnant moms to check their eligibility for supportive programs like Healthy Start.
  - Encourage their support system to learn about the Black Birthing Bill of Rights.