



Center for Black Women's
Wellness
PRESENTS

Wellness & Pearls 23

SPONSORSHIP
OPPORTUNITIES



Dear Health Champion,

Over the past 30 years, the Center for Black Women's Wellness has created a legacy in the Atlanta community. This legacy ensures that women and families will always have access to quality healthcare.

We know that physical, mental, emotional, and financial health is the foundation for full and productive lives where individuals can thrive and not merely survive.

Together, we can do more. When you partner with CBWW, you are uplifting and supporting thousands of women and their families. You are partnering to provide healthcare to those who need it most, to optimize women's health, to support pregnant women in order to protect women's health and yield the best birth outcomes, to increase the economic well-being of women, and so much more.

Thank you for exploring exciting opportunities to partner with us in 2023. We look forward to joining together to advance health equity and build stronger communities.

In Wellness,

A handwritten signature in gold ink that reads "Jemea Dorsey". The signature is fluid and cursive, with a long, sweeping underline.

Jemea S. Dorsey

Chief Executive Officer

CBWW Events, Programs & Services

Wellness & Pearls

APRIL 20, 2023

Wellness & Pearls is our signature, annual, fundraising event. The evening brings the mission of CBWW to life in a cocktail style atmosphere that brings out many of Metropolitan Atlanta's community, civic, corporate and philanthropic leaders. The evening features music, cocktails, networking and tasty bites all for a great cause. Also, those who attend will hear and learn about how the programs and services of CBWW are creating life change for women throughout our city. Wellness & Pearls 2023 will take place at ZuCot Gallery in the historic Castleberry Hill neighborhood of Atlanta. You do not want to miss this incredible opportunity to support the work of the Center for Black Women's Wellness.

Virtual and In-Person Health Education

Our customized virtual and in-person health education events are offered year-round. Workshops offer opportunities for broad audience reach and to increase awareness on a wide range of topics, including breast health, environmental health, mental health, diabetes prevention, and more.

Community Health Expo

NOVEMBER 11, 2023

The annual Community Health Expo is an opportunity for CBWW to serve our neighbors who reside in the community immediately surrounding our physical location where we execute our services, the Dunbar Neighborhood Center. The Expo offers free health screenings and services, such as mammograms, blood pressure readings, diabetes and cholesterol screenings, HIV testing, and COVID-19 testing and vaccinations; as well as educational workshops, fitness and cooking demonstrations, giveaways, and a vendor marketplace.

Signature Programs and Services

Our programs aim to eliminate health inequities across a range of health areas—women's health, maternal and child health, and economic health. The **Wellness Program** provides free and low cost women's health, primary care and mental health services; community-based screening services, such as HIV testing and mobile mammography; and group health education. Our **Maternal and Child Health** services include prenatal education, home visitation, care coordination, and resources and support for pregnant and postpartum women and families. The **Women's Economic Self Sufficiency Program** provides financial literacy and entrepreneurship training to increase the economic well-being of low-to-moderate income women.

Sponsorship Levels & Benefits

South Sea Pearl Sponsor

\$40,000

To honor the prosperity, health and happiness of our community and the amazing women and families we serve.

- Exclusive visibility as Presenting Sponsor on CBWW's website and in all event marketing and collateral.
- Provides comprehensive wellness services for 50 uninsured women to receive well-woman exams, which includes blood work and vital screenings such as a clinical breast exams, Pap and HIV testing.
- Covers up to 6 virtual seminars that educate low-income women on breast health, women's wellness, chronic disease prevention and management (hypertension, diabetes, cholesterol).
- Covers imaging and diagnostic services for 5 women who need additional testing (average cost of \$1,400).
- Company logo with hyperlink to website listed on CBWW's site.
- No industry competitors will be listed at this level.
- 20 Wellness & Pearls event tickets (Fair Market Value: \$700). 12 mentions via CBWW social media platforms (over 6,000 followers).
- Visibility as event sponsor and vendor table at 2023 Community Health Expo. Opportunity to distribute and feature products at event.

Akoya Pearl Sponsor

\$25,000

To honor the spirit, success, and good fortune of CBWW's mission and vision.

- Exclusive visibility as Presenting Sponsor on CBWW's website and in all event marketing and collateral.
- Company logo with hyperlink to website listed on CBWW's site.
- Provides comprehensive wellness services for 25 uninsured women to receive well-woman exams, which includes blood work and vital screenings such as a clinical breast exams, Pap and HIV testing.
- Covers up to 3 virtual seminars that educate low-income women on breast health, women's wellness, chronic disease prevention and management (hypertension, diabetes, cholesterol).

- 15 Wellness & Pearls event tickets (Fair Market Value: \$525). 8 mentions via CBWW social media platforms (over 6,000 followers).
- Visibility as event sponsor and vendor table at 2023 Community Health Expo.

Tahitian Pearl Sponsor

\$10,000

To honor the wisdom, nobility and passion of those who do the important work of CBWW each day.

- Company logo placement on CBWW's website & event collateral.
- Provides comprehensive wellness services for 10 uninsured women to receive well-woman exams, which includes blood work and vital screenings such as a clinical breast exams, Pap and HIV testing.
- 10 Wellness & Pearls event tickets (Fair Market Value: \$350). 4 mentions via CBWW social media platforms (over 6,000 followers).
- Visibility as event sponsor and vendor table at 2023 Community Health Expo.

Saltwater Pearl Sponsor

\$5,000

To honor the trust and courage of those who depend on CBWW for their preventive healthcare needs.

- Company listing on CBWW's website and event invitation.
- 6 event tickets (Fair Market Value: \$210). 2 mentions via CBWW social media platforms (over 6,000 followers).
- Visibility as event sponsor and vendor table at 2023 Community Health Expo.

Freshwater Pearl Sponsor

\$2,500

To honor balance, hope and good health for all.

- Listing on CBWW's website and event invitation.
- 4 event tickets (Fair Market Value: \$140).

Pearl Patron Individuals, Host Committee (Invite-Only) & Microenterprises

\$1,000

To honor balance, hope and good health for all.

- Listing on CBWW's website and event invitation.
- 2 event tickets (Fair Market Value: \$70).

2023 Partnership Commitment Form

Please print/type information exactly as it should appear on printed and web materials. To ensure inclusion on marketing materials submit confirmation by **March 8, 2023**. Commitments may be satisfied by **June 30, 2023**.

Name:
Company/Organization:
Mailing address
City, State, Zip:
Phone:
Fax:
Email:

Contact for Corporate Sponsor Logos (if applicable):

Name:
Phone & Email:

Contact for Corporate Sponsor Logos (if applicable):

- South Sea Pearl (\$40,000) Akoya Pearl (\$25,000) Tahitian Pearl (\$10,000)
 Saltwater Pearl (\$5,000) Freshwater Pearl (\$2,500) Pearl Patron (\$1,000)
 Other \$ _____ (Donation Amount)

Total Support Amount:

- Payment Options:** Check (enclosed) Visa / AMEX / MasterCard (Circle One)
 Invoice me. I will pay by **June 30, 2023** I will pay my sponsorship online at www.cbww.org/donate

Name on Card:
Credit Card #: _____ Security Code: _____ Exp. Date: _____
Billing Address:
Billing Address City, State, Zip:

Signature: _____ **Title:** _____ **Date:** _____

Please make checks payable to **Center for Black Women's Wellness** and return with completed form to the address listed below or via email to development@cbww.org. You may pay securely, online, at www.cbww.org/donate. To customize a package or discuss your sponsorship interest contact **Jemea Dorsey, CEO** either by phone (404) 688-9202 ext. 119 or email at development@cbww.org. Confirm your sponsorship by **March 8, 2023** to fully leverage your partner benefits.

Center for Black Women's Wellness, Attn: Jemea Dorsey

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