



Center for Black Women's
Wellness
PRESENTS

Wellness & Pearls 25

TREASURING WOMEN FOR OVER 35 YEARS

S P O N S O R S H I P
O P P O R T U N I T I E S

Dear Health Champion,

On behalf of the Center for Black Women's Wellness, an organization deeply committed to the health, well-being, and empowerment of Black women and their families, we thank you for considering sponsoring our 2025 Wellness & Pearls fundraising event. As we continue to advocate for our community, we find ourselves at a critical juncture that demands urgent attention and action.

Maternal and child health, particularly for Black women, remains a pressing issue that requires our collective efforts. The statistics are stark: Black women are three to four times more likely to experience pregnancy-related complications and maternal mortality compared to their white counterparts. These disparities are not just numbers; they represent the lives and futures of countless mothers and their children. Our work at the Center aims to address these inequities by providing accessible, culturally competent care that prioritizes the unique needs of Black women during one of the most vulnerable times in their lives.

Equally critical is the need for comprehensive mental health support for Black women. The stresses and challenges that Black women face—stemming from systemic racism, economic inequality, and social stigmatization—can have profound impacts on mental well-being. Yet, mental health care remains underutilized in our community, often due to stigma, lack of access, or cultural barriers. At the Center for Black Women's Wellness, we are committed to breaking down these barriers by offering holistic mental health services that honor and respect the lived experiences of Black women.

We believe every woman deserves to bring new life into the world with dignity, support, and the assurance that she and her baby's health are top priorities. We also believe that no woman should have to navigate the complexities of mental health alone. This is why we are contacting you today—to ask for your partnership in supporting our mission.

Your sponsorship will directly impact Black women's and their families' lives, providing them with the resources, care, and support they need to thrive. By standing with us, you are investing not only in our community's health but also in a future where every Black woman has the opportunity to live her best, healthiest life. Thank you for considering this opportunity to make a meaningful difference. We look forward to the possibility of partnering with you to advance the health and wellness of Black women.

In the Spirit of Service,



**Jemea
Dorsey**
CEO



**Danica
Dilligard**
Board Chair



**Andre
Greenwood**
Board Fundraising
Committee Chair

CBWW Events, Programs & Services

Wellness & Pearls

MAY 1, 2025

Wellness & Pearls is our signature, annual, fundraising event. The evening brings the mission of CBWW to life in a cocktail style atmosphere that brings out many of Metropolitan Atlanta's community, civic, corporate and philanthropic leaders. The evening features music, cocktails, networking and tasty bites all for a great cause.

Also, those who attend will hear and learn about how the programs and services of CBWW are creating life change for women throughout our city. You do not want to miss this incredible opportunity to support the work of the Center for Black Women's Wellness.

Virtual and In-Person Health Education

Our customized virtual and in-person health education events are offered year-round.

Workshops offer opportunities for broad audience reach and to increase awareness

on a wide range of topics, including breast health, environmental health,

mental health, diabetes prevention, and more.

Community Health Expo

NOVEMBER 8, 2025



















The annual Community Health Expo is an opportunity for CBWW to serve our neighbors who reside in the community immediately surrounding our physical location where we execute our services. The Expo offers free health screenings and services, such as mammograms, blood pressure readings, diabetes and cholesterol screenings, HIV testing, and COVID-19 testing and vaccinations; as well as educational workshops, fitness and cooking demonstrations, giveaways, and a vendor marketplace.

Signature Programs and Services

Our programs aim to eliminate health inequities across a range of health areas—women's health, maternal and child health, and economic health.

The **Wellness Program** provides free and low cost women's health, primary care and mental health services; community-based screening services, such as HIV testing and mobile mammography; and group health education. Our **Maternal and Child Health** services include prenatal education, home visitation, care coordination, and resources and support for pregnant and postpartum women and families. The **Women's Economic Self Sufficiency Program** provides financial literacy and entrepreneurship training to increase the economic well-being of low-to-moderate income women.

Sponsorship Levels & Benefits

BENEFITS	South Sea Pearl Sponsor \$40,000	Akoya Pearl Sponsor \$25,000	Tahitian Pearl Sponsor \$10,000	Saltwater Pearl Sponsor \$5,000	Freshwater Pearl Sponsor \$2,500	Pearl Patron \$1,000
EXCLUSIVITY						
Exclusive visibility as Presenting Sponsor on CBWW's website and in all event marketing and collateral						
Company logo with hyperlink to website listed on CBWW's site						
No industry competitors will be listed at this level						
MISSION-BASED BENEFITS						
Provides comprehensive wellness services for corresponding # of uninsured women to receive well-woman exams (includes blood work and vital screenings such as a clinical breast exams, Pap and HIV testing)	50	25	10	5		
Covers up to corresponding # of virtual seminars that educate low-income women on breast health, women's wellness, and chronic disease prevention & management (hypertension, diabetes, cholesterol).	10	5	2	1		
Covers imaging and diagnostic services for 5 women who need additional testing (average cost of \$1,400)						
EXPOSURE-BASED BENEFITS						
Wellness & Pearls event tickets	20	15	10	6	4	2
Mentions CBWW social media platforms (over 6,000 followers)	20	10	5	2		
Listing on CBWW's website and event invitation						
Visibility as event sponsor and vendor table at 2025 Community Health Expo. Opportunity to distribute and feature products at event						

To customize a package or discuss your sponsorship interest contact Jemea Dorsey, CEO either by phone **(404) 688-9202** ext. 119 or email at development@cbww.org. Confirm your sponsorship by **April 1, 2025** to fully leverage your partner benefits.

2025 Partnership Commitment Form

Please print/type information exactly as it should appear on printed and web materials. To ensure inclusion on marketing materials submit confirmation by **April 1, 2025**. Commitments may be satisfied by **June 29, 2025**.

Name:
Company/Organization:
Mailing address
City, State, Zip:
Phone:
Fax:
Email:

Contact for Corporate Sponsor Logos (if applicable):

Name:
Phone & Email:

Contact for Corporate Sponsor Logos (if applicable):

- South Sea Pearl (\$40,000) Akoya Pearl (\$25,000) Tahitian Pearl (\$10,000)
 Saltwater Pearl (\$5,000) Freshwater Pearl (\$2,500) Pearl Patron (\$1,000)
 Other \$ _____ (Donation Amount)

Total Support Amount:

- Payment Options:** Check (enclosed) Visa / AMEX / MasterCard (Circle One)
 Invoice me. I will pay by **June 29, 2025** I will pay my sponsorship online at www.cbww.org/donate

Name on Card:
Credit Card #: _____ Security Code: _____ Exp. Date: _____
Billing Address:
Billing Address City, State, Zip:

Signature: _____ **Title:** _____ **Date:** _____

Please make checks payable to **Center for Black Women's Wellness**. To make your commitment, return a completed form to the address listed below or via email to development@cbww.org. You may pay securely, online, at www.cbww.org/donate. To customize a package or discuss your sponsorship interest contact **Jemea Dorsey, CEO** either by phone **(404) 688-9202 ext. 119** or email at development@cbww.org. Confirm your sponsorship by **April 1, 2025** to fully leverage your partner benefits.

Center for Black Women's Wellness, Attn: Jemea Dorsey

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